



SUBURBAN
REALTORS[®]
ALLIANCE

2021 ANNUAL REPORT





Our mission is to impact public policy for the benefit of real estate and the protection of private property rights.

ABOUT THE SUBURBAN REALTORS® ALLIANCE

Formed in 1998, the Suburban Realtors® Alliance currently serves two shareholder organizations — the Bucks County Association of Realtors® and Tri-County Suburban Realtors®. Together, these associations comprise more than 13,000 members doing business in the Philadelphia suburbs. The Alliance staff interacts with government officials mainly at the municipal level, but also at state and federal levels.

Cover image: Residential flooding from the remnants of Hurricane Ida on Sept. 2, 2021, in Mont Clare, a village in Upper Providence Township, Montgomery County, situated on the Schuylkill River. [\[Flickr/Michael Stokes \(CC BY 2.0\)\]](#)

LETTER FROM THE PRESIDENT AND BOARD CHAIRMAN

Dear Shareholders and Members,

If there's a theme to the era we're living in — it's one of adaptation. Last year, the Alliance crafted a short-term strategic plan to respond to the immediate and unique circumstance of the pandemic. In 2021, we updated our long-term strategic plan to ensure that new challenges are addressed and our long-term goals are met.

The new plan (see Page 12) has four priority areas: Advocacy & Relationships; Support for Elected Officials Who Support Us; Industry-Leading Communications; and Organizational Excellence. Building on the successes and strengths of the past, the new plan positions us to serve our members on the issues we know to expect — and the ones yet to arise. As the past few years have shown us, you never know what's coming down the pike.

There was plenty of good news for Realtors this year on the legislative front. At no point in 2021 was real estate shut down in Pennsylvania. Realtors also notched legislative wins in Harrisburg and Washington like the private roadways bill and the emergency rental assistance program, respectively.

Locally, municipalities largely returned to business as usual — the bright red notes in our municipal database saying “COVID-19 PROCEDURE” have started to disappear.


Counties, towns and boroughs made permanent some of the innovations they put in place during the quarantines.

But 2021 wasn't without its substantial challenges. One example was the flooding brought on by Hurricane Ida and other storms. When creeks like the Brandywine, the Perkiomen and the Neshaminy swelled and damaged nearby homes, it was the result of increasingly intense weather events — but also public policy.

Government officials at all levels play a big role in determining how resilient their communities will be to extreme weather — through investments in stormwater infrastructure, regulating pervious/impervious surface ratios, and installing buffers along local waterways. The results of those investments and policies (or lack of) can materialize decades later, as was demonstrated so powerfully this year.

As always, we're here to help lawmakers implement sensible policies that protect private property, property rights and the welfare of the community. Moving forward, our focus will remain on encouraging local legislation that addresses important issues — such as infrastructure and property maintenance — with effective and long-lasting solutions.

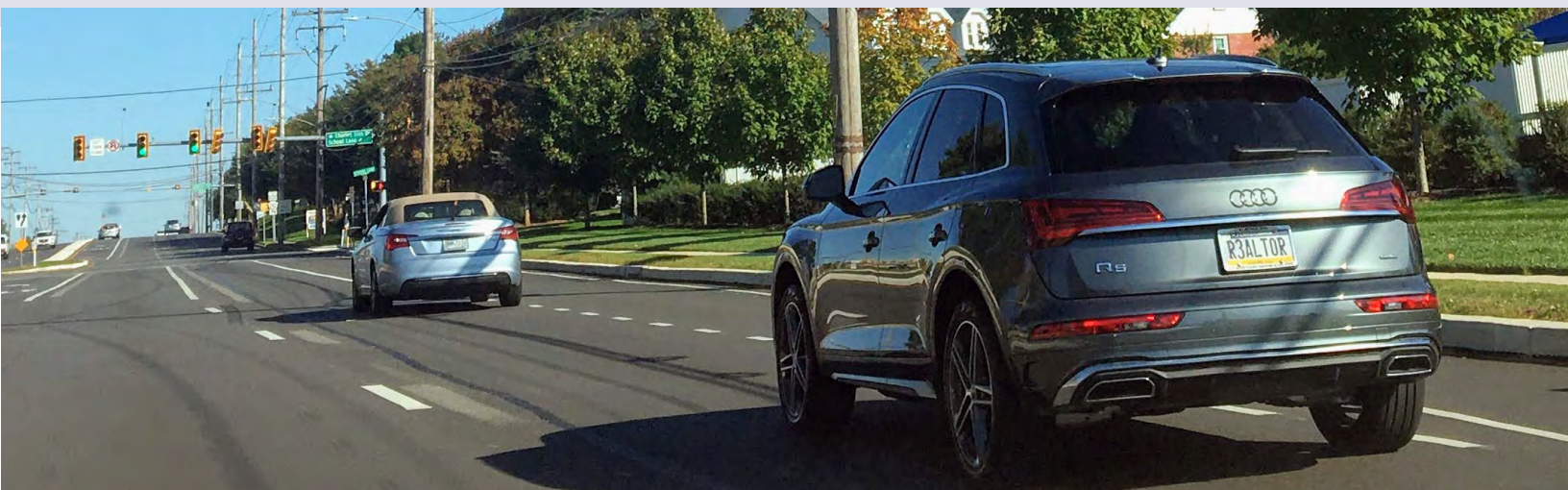
Sincerely,



Jamie Ridge
President/CEO



Vince Range
Chairman



2021-2022 SRA BOARD OF DIRECTORS

Bucks County Association of Realtors®



Chris Beadling
Quinn & Wilson, Realtors®



Jeff Haring
Narrow Gate Real Estate



Anne Costello
Century 21 Veterans



Maryellen O'Brien, Vice Chair
Keller Williams Doylestown



Pamela Croke, Esq.
Bucks County Association
of Realtors® CEO



Alex Shnyder, Esq.
RE/MAX Eastern

Tri-County Suburban Realtors®



John Lentz
Coldwell Banker Realty Exton



Eric Rehling, Secretary/Treasurer
RE/MAX Ready



Anne Marie Matteo
Tri-County Suburban Realtors® CEO



Ellen Renish
ERA Continental Realty



Kathy McQuilkin
RE/MAX Professional Realty



Anne Rubin
Century 21 Advantage Gold



Kay Pugh
Keller Williams Real Estate



Anthony Stipa
Keller Williams Real Estate



Kathie Ramer
Berkshire Hathaway Fox & Roach



Richard Strahm, Immediate Past Chair
American Foursquare Realty



Vince Range, Chair
Coldwell Banker Hearthside

2021 NOTES

Reduced physical office footprint

The pandemic closed most Pennsylvania businesses in March 2020 for “two weeks to bend the curve,” but it quickly became clear a fortnight was just the beginning. After seeing that the lack of a physical office hadn’t hindered operations, SRA president Jamie Ridge decided to downsize its footprint to a set of shared desks in the Tri-County Suburban Realtors office. In January 2021, the Alliance implemented a new VoIP phone system allowing staff to seamlessly field and transfer calls remotely.

Relief for flood victims

The Alliance was proud to support the efforts of the Bucks County Association of Realtors as it successfully applied for a grant from the Realtor Relief Foundation. The association was able to help dozens of homeowners cover their mortgages following the flooding that occurred on July 12 in Bensalem Township, Bristol Township and Bristol Borough.

New policy guide is in the works

Government affairs manager Erin Smist has taken the lead on the project to create a new policy guide, working with a board task force to craft the new document. “You can learn about our policy positions through our website, but it’s hardly a fun read. Our forthcoming policy book will compile our stances on important issues and present them with helpful context in an engaging document,” Smist said. “The project also provides an opportunity to review our positions and thoughtfully consider where we stand on emerging issues.”

Fallout from corporate buying trend

The issue of nameless corporate buyers has become a serious one for municipal and county governments. The Chester County Assessment Office, for example, saw a trend of purchases by LLCs that made significant improvements to properties without required permits with the local municipality. The properties are quickly “flipped” to buyers who may be unaware of the missing construction permits. The assessment staff now reviews all property transfers involving LLCs, including comparing MLS listings to the existing property record card to check for discrepancies. The Alliance has worked to make members aware of the issue so they can ensure their clients are protected in situations where municipal construction permits may be missing.

Bonus for Bucks Landlords

The SRA partnered with the Bucks County Association of Realtors and Bucks County Housing Link to promote Bonus for Bucks Landlords. The program offers cash incentives for landlords — and Realtors who refer them — who lease to Housing Link clients at risk of homelessness.

Bringing clarity to Delco reassessment

In 2017, a Delaware County Common Pleas Court judge ordered the county to reassess all roughly 200,000 properties within its borders. To address widespread confusion, the SRA created a webpage and printable flyers to give Realtors and the public an understanding of the timeline and what the reassessment meant for property owners. The page garnered over 2,100 unique pageviews.



SUBURBAN REALTORS® ALLIANCE STAFF

President/CEO: Jamie Ridge

Government Affairs Manager: Erin Smist

Administrative Assistant: Bobbi Wenk

Communications Manager: Pete Kennedy

SRA teams with county governments to promote rental assistance program

The pandemic put millions of people’s housing at risk, which led Congress to authorize billions of dollars in emergency rental assistance funding.

Through the Emergency Rental Assistance Program (ERAP), Pennsylvania counties received tens of millions of dollars each to assist tenants with rent and utility payments and make landlords whole. But eligibility criteria, application processes and other details varied among the counties.

Alliance staff met with county officials to discuss their rental relief programs and learn how best to promote them. The Alliance set up a webpage to answer basic questions about ERAP and point potential applicants in the right direction. Hundreds of users visited the page, with a notable spike in early September when the federal eviction moratorium ended.

Emergency Rental Relief Programs in Suburban Philadelphia

Pennsylvania counties have tens of millions of dollars to help renters and landlords impacted by COVID-19.

These **Emergency Rental Assistance Program (ERAP)** funds can be used to pay for rent, past-due balances (arrears), utility costs and certain other expenses for up to 15 months.

The ERAP program does not have a maximum payment, and it allows for funding of past-due amounts. This is an improvement over the Pennsylvania Housing Finance Agency program from fall 2020, which capped rental assistance at \$750 a month and required that landlords forgive the difference.

Select a county to view program details:

- Bucks County
- Chester County
- Delaware County
- Montgomery County

General Information:

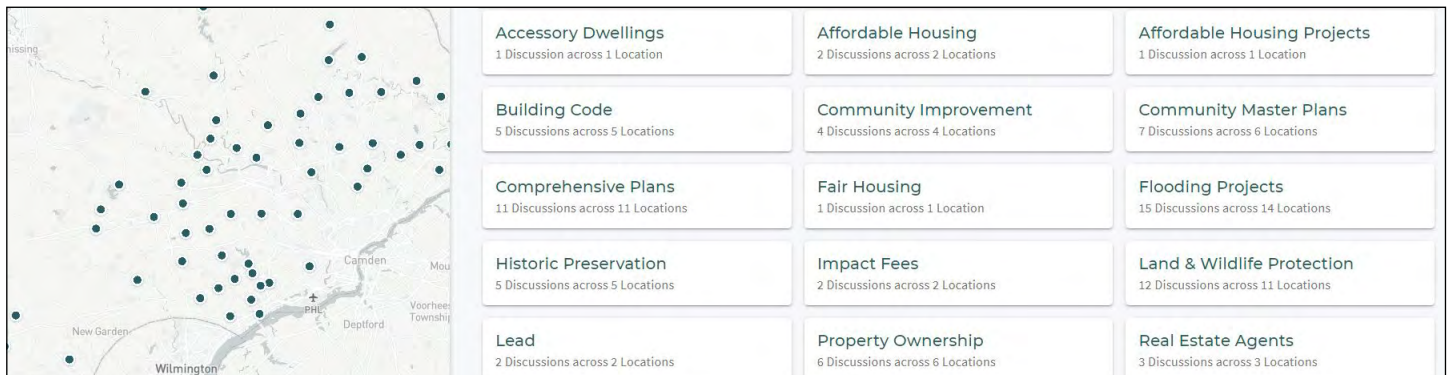
- Where is the money coming from, and how much is available?
- How much rental/utility assistance can tenants receive?
- What expenses do the rent and utility relief programs cover?
- Who is eligible?
- How are payments issued?
- Is there a deadline?
- Links for more information

Bucks County
Bucks Emergency Rent Program (BERA)

Website: buckscounty.org/RentHelp

Administering Agency: Bucks County and Bucks County Housing Link Partners

Hotline/phone: 888-50-BUCKS (Mon - Sat, 10am - 6pm)



As media landscape shifts, new technology fills the gaps

It’s not always easy to monitor the business of municipal governments. Community newspapers are shrinking — shedding staff, merging and generally covering only a fraction of the news they did even a decade ago.

Additionally, public notice monitoring services have become a less reliable tool for tracking local ordinances. Luckily, new technology is helping us follow developments at the source — municipal meetings.

Enter Curate, a new AI platform owned by FiscalNote that monitors municipal websites — namely their meeting agendas and minutes — for keywords we’ve selected.

It can be tedious to separate the wheat from the chaff, but Curate alerts us to developments we might otherwise not see until it’s too late. And it is likely to become even more useful as local governments catch up to new transparency and public notice laws that recently went into effect.

Hearty farewells to retiring board members

This year, three champions of real estate retired from our board of directors. Each of them served as board chair and brought unique skills, connections and invaluable experience to the Alliance. We thank them wholeheartedly for volunteering their time and efforts over the years.



Maureen Scanlin
2013 Board Chair

“Maureen is a fierce defender of property rights, and her clients,” said SRA president/CEO Jamie Ridge. “Her insight into the issues we have faced in lower Bucks County, where there have been many challenges for Realtors, has been especially helpful.”

In her own words: *The reason I wanted to join the SRA board was to get involved*

with a group of Realtors that really wanted to solve problems within our business. This group has gone beyond my expectations and developed great ties with not only local governments but with state and county officials. The board members always put 100% into everything they do and it shows in their accomplishments. I have made lifetime connections with the other board members and staff at SRA and am a better person after serving on this board.

Dennis Manley
2012 Board Chair

“Dennis is a consummate gentleman, and the kind of leader you want at the helm when things get challenging and a voice of reason is needed,” Ridge said. “You can always count on him to offer sound guidance and level-headed advice.”

In his own words: *It was an honor and a privilege to be a member of the SRA board of directors and serve with those knowledgeable, caring and passionate Realtors dedicated to helping our real estate industry and consumers.*



John McFadden
2018 Board Chair

“John is a Delco powerhouse — an influential former township elected official and chairman of county council. His extensive background in local government provided our board with a perspective that stressed the importance of considering all sides of the issues we face,” Ridge said.

In his own words: *I decided to get involved in the SRA because I know the importance of public policy’s effect on our industry. Having served as a township and county elected official — trying to protect the public and at the same time sensibly guide the government restrictions that impact real estate sales and leasing — I felt an attraction to being a part of the SRA. I have found it very rewarding personally and I have learned an awful lot about our industry and government operations during my board term.*

MUNICIPAL ADVOCACY HIGHLIGHTS

Bucks County

Falls Township drops U&O inspection requirements

Realtors throughout Bucks County received good news earlier this year when Falls Township supervisors approved an updated use and occupancy inspection ordinance at their January meeting. The ordinance ended township resale inspections for owner-occupied homes.

The positive development was a direct result of advocacy by the SRA, the Bucks County Association of Realtors, dozens of Realtors who responded to an SRA survey on doing business in Falls Township, and the elected and administrative officials in Falls who were responsive to community input.

Township Manager Matthew Takita met several times with the SRA leading up to the council's action, and explained why the change makes sense and won't increase the risk to buyers.

"The way the real estate agencies are set up, with the private home inspections and all the other forms they have to fill out, there's a lot of protection for the buyer that's already incorporated into the industry," Takita said. "The level of inspection that home inspectors do privately is far, far greater than what the township's program was providing."

Takita said that several certifications will remain a requirement to ensure that the township's most significant safety concerns are covered, along with a property history review to verify there are no open property maintenance violations or open permits.

The certifications include: heating system; chimney, flue and vent; sewer lateral inspection; and electrical service panel.

Delaware County

Realtor pressure leads to action in Upper Darby Township

An advocacy campaign led by the Suburban Realtors Alliance and local Realtors led to fast action in Upper Darby, with the township dropping a controversial requirement that buyers and sellers provide copies of photo identification during property transfers. Instead, the township updated its resale application to include fields for individuals' names and addresses to go with LLCs and companies.

The township had enacted the requirement on March 15 to address LLCs that were flipping properties without providing contact information, leaving the township unable to reach them regarding problems. The lack of information regarding sellers of the property was also placing undue burden on new buyers, who were sometimes left unaware that work had been completed on a property without required municipal permits.

The SRA heard from many Realtors upset by the ID requirement and sent a letter to township leaders expressing opposition to it.

"We are not aware of another municipality in the region that requires a photo ID for resale applications," SRA president/CEO Jamie Ridge said. "Our members have had enough trouble navigating Upper Darby's resale process, and many of them were afraid this could compromise their ability to uphold the federal Fair Housing Act."

In making the announcement that the requirement would be dropped, the township's Licenses and Inspections Department also asked that Realtors provide sufficient time for a resale application to be processed before settlement. The Alliance suggests applications be submitted to municipalities at least 30 days in advance.



SRA endorses a municipal resale inspection ordinance?

It's not a stretch to state that prior to 2021 the SRA had never seen a use and occupancy inspection ordinance that it didn't oppose. In general, our board of directors believes that use and occupancy requirements enforced solely at the point of sale do little to promote health, safety and welfare of all residents.

That said, our interest was piqued when code enforcement director Bill Webb of West Goshen Township asked us to review draft legislation that would require a use and occupancy permit for all resales. The fact that Webb has a unique perspective as a former Realtor led to a very positive dialogue about resale requirements in general, and whether municipalities should be involved in such activities.

After reviewing the draft ordinance with input by SRA

board members, the Alliance took the unprecedented position of endorsing the measure. What made the West Goshen draft distinct from any other?

"We had never seen a draft resale ordinance that showed so much restraint and common sense," said SRA CEO Jamie Ridge. "This was an ordinance that required only an affidavit for smoke detectors and an inspection of address numbers on mail boxes for emergency purposes."

The ordinance also encouraged buyers to seek a third-party inspection before moving forward with a purchase.

"While the draft was ultimately not approved by township council, we are thankful that Bill and the township sought our input," Ridge said. "The silver lining is that we can now use the draft as a model for other municipalities."

Selling real estate in Norristown remains a challenge

In response to continued Realtor complaints concerning Norristown's use and occupancy process, the SRA launched a survey earlier this year of members who conduct business in the municipality.

The survey found that 91% of 57 respondents agreed that the U&O process in Norristown is more onerous than in other municipalities; 84% said the process made it very difficult to complete a transaction; and 81% agreed that the process makes them less willing to take another listing in Norristown. Poor customer service that leads to rescheduled settlements and other hardships for sellers and buyers was the key finding of the survey.

"If it were only the number of steps it takes to get through Norristown's multi-layered inspection process, many Realtors would continue doing business there," said former SRA chairman Richard Strahm. "Unfortunately,

the municipality doubles down with some of the worst customer service in the region."

With the survey in hand, a small group of SRA volunteers met with municipal officials in April to share the results. The meeting marked the third time in as many years that the SRA has met with Norristown to address various real estate issues. While the officials were unwilling to consider lessening the resale requirements in the municipality, they did express openness to addressing consistent complaints about customer service.

"Our meetings over the past few years have not produced the level of improvement or change we'd like to see, but our staff and volunteers are committed to continuing our efforts," Strahm said. "Small steps forward are the key to our success in Norristown."



SERPAC

Southeast REALTORS® Political Action Committee

The Realtors Political Action Committee (RPAC) helps elect candidates who support homeownership and the real estate industry. RPAC ensures that Realtors have a “seat at the table” when important policy decisions are being made at all levels of government.

In the Philadelphia region, RPAC activities are coordinated by SERPAC — Southeast Realtors Political Action Committee.

In 2021, in-person fundraising still lagged due to public health restrictions and concerns brought on by COVID-19, but the Alliance’s two shareholder associations were undeterred in their efforts. SERPAC conducted virtual interviews of candidates in the municipal and school board elections, giving them an opportunity to present their credentials and their views on real estate issues.

The committee then decided which candidates deserved Realtor support, regardless of political affiliation. Of the 10 candidates who received a Realtor endorsement, eight were successful in the general election races, including: one Delaware County Council candidate; a state House candidate; three incumbent township council members; an incumbent borough mayor; and two school board members.

Three Realtor candidates endorsed by SERPAC were successful in both their primary and general election races.

Deborah Spence was elected to Pottstown School Board.

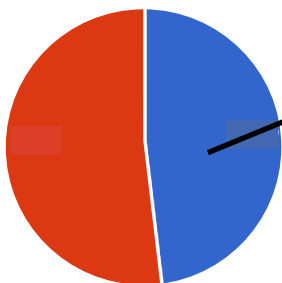


Tony Panarello was elected to Boyertown School Board.

Candyce Chimera won re-election as a Montgomery Township supervisor.



2021 RPAC INVESTMENT BY THE NUMBERS



48.1%
of SRA members
invested in RPAC

46.1%
of statewide RPAC funds were
raised from SRA shareholders

\$342k
RPAC funds raised by
BCAR and Tri-County

\$51.5k
RPAC hard dollars
contributed to candidates

NAR HALL OF FAME (\$25,000+)

Kit Anstey
Dominic Cardone
Kenneth Enochs
Gregory Herb
Henry Jacquelin
Stanley Lesniak

Bill Lublin
Jane Maslowski
Guy Matteo
Kathleen McQuilkin
Betty McTamney
Bob Ramagli

Ellen Renish
Charles Roach
Thomas Skiffington
Debora Weidman-Phillips

PAR HALL OF FAME (\$10,000 - \$25,000)

Paul Allen
Gina Barbine
Christopher Beadling
David Brant
Eileen Campbell
Harry Caparo
Christina Cardone
Anne Costello
Louise D'Alessandro
Lawrence Flick

Amanda Helwig
Dennis Manley
Mary Beth McDermott
William McFalls, Jr.
Joseph McGettigan
Randy Myer
Jonathan Orens
F. Todd Polinchock
Jamie Ridge
Lewis Rodin

Anne Rubin
Carolyn Sabatelli
Brian Slater
Anthony Stipa
Richard Strahm
Joseph Tarantino
Theresa Tarquino
Joseph Tornetta
Todd Umbenhauer

President's Circle

Christopher Beadling
Christina Cardone
Dominic Cardone
Kenneth Enochs
Craig Fernsler
Gregory Herb
Bill Lublin
Jane Maslowski
Kathleen McQuilkin
Bette McTamney
Mark Reale
Ellen Renish
Anne Rubin
Thomas Skiffington
Brian Slater
Debora Weidman-Phillips

Platinum 'R'

Kenneth Enochs
Bill Lublin
Tri-County Suburban Realtors

Golden 'R'

Kit Anstey
Christina Cardone
Dominic Cardone
Gregory Herb
Jane Maslowski
Bette McTamney
Mark Reale

Golden 'R' (cont'd)

Ellen Renish
Anne Rubin
Tom Skiffington
Brian Slater
Richard Strahm

Crystal 'R'

Bob Ramagli
Vince Range
Deb Weidman-Phillips
Bucks County Association of Realtors

Sterling 'R'

Carl Adams
Mark Barone
Christopher Beadling
Terese Brittingham
Eileen Campbell
Michael Campo
Pam Croke
Stephen D'Antonio
Beth Endrizzi
Craig Fernsler
Kevin Gallagher
Jill Goldman
Robin Gordon
Timothy Graham
Stefanie Hahn
Amanda Helwig
Michael Howell

Sterling 'R' (cont'd)

Henry Jacquelin
Brian Kane
Suzanne Kunda
Matthew Lenza
Dennis Manley
Barbara Margolis
Sherri Martin
Anne Marie Matteo
Guy Matteo
Paul Mazzochetti
Deborah McCabe
Mike McGee
Joe McGettigan
Kathleen McGuriman
Kathleen McQuilkin
Tom McQuilkin
Randy Myer
Maryellen O'Brien
F. Todd Polinchock
Kathie Ramer
Eric Rehling
Jamie Ridge
Jamie Santora
Robert Shaffer
Alex Shnyder
Geraldine Sobities
Anthony Stipa
Joseph Tarantino
Theresa Tarquino
Todd Umbenhauer
Debbie West

News briefs redesign boosts aesthetics, delivers more info

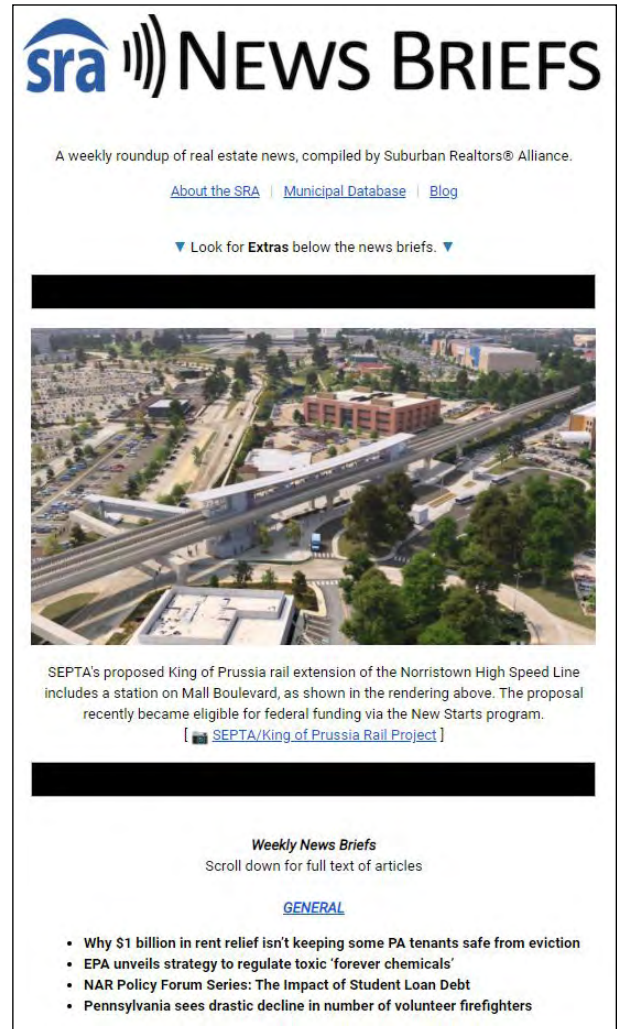
The weekly news briefs are one of the SRA’s most appreciated services, according to member surveys. Delivered each Friday morning to about 11,000 people, the briefs update members on what’s happening in the communities where they work and what the SRA is focused on.

“Realtors make up the bulk of our readership, but we have many subscribers who work at municipal offices, or in related fields like engineering or utilities,” said SRA communications manager Pete Kennedy. “Plus some ‘regular’ residents who simply want to know what’s going on in their towns.”

This summer, Alliance staff began working on a redesign to improve the briefs. The goal was to maintain the simplicity that members liked and add subtle new features that would provide a more enjoyable reading experience and deliver information beyond the latest headlines.

The result debuted on Sept. 10, and readers likely noticed one change right away — a dynamic headline instead of the static one of recent years. Other changes include an updated banner, links to SRA resources and a striking weekly image. A new “Extras” section has important items from the previous week, a bi-weekly reader survey and a policy spotlight.

Since the redesign, the open rate has climbed dramatically. The news briefs update is in line with the Alliance’s new strategic plan, which has a focus on industry-leading communications.



The news briefs sent out Oct. 22 (above) featured a rendering of a proposed King of Prussia rail station, links to sample ballots for the Nov. 2 election, and an overview of FEMA’s new flood-insurance risk rating system, in addition to the regular news briefs.

News briefs open rate Nov. 2020 - Nov. 2021



SRA, PAR offer refresher course on Act 133

In July, the Alliance held a webinar titled “Act 133 — What Realtors Should Know.”

Pennsylvania’s Municipal Code and Ordinance Compliance Act (MCOCA) was amended by Act 133 in 2016 to better protect sellers and buyers in municipalities that require resale use and occupancy inspections.

In the webinar, panelists Hank Lerner, general counsel at the Pennsylvania Association of Realtors, and Jamie Ridge, SRA president and CEO, reviewed the basics of the law and how it has been applied, and what Realtors should know about it to benefit from its protections. More than 150 members of Tri-County Suburban Realtors and the Bucks County Association of Realtors tuned in live and submitted questions via chat.

A [recording of the webinar](#) is available on YouTube and via the SRA blog, with links to jump directly to specific topics and questions.



Jump to a section:

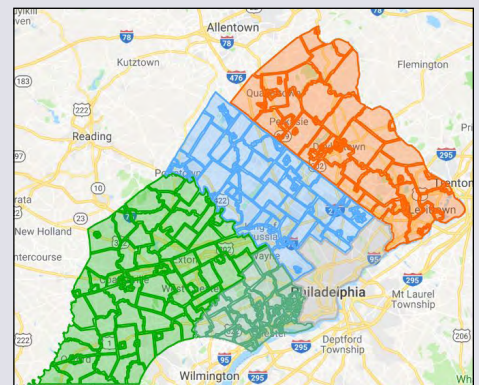
- [0:00 Introduction](#)
- [3:18 What is Act 133?](#)
- [5:18 Why did the old law \(MCOCA\) need to be amended in 2016?](#)
- [6:58 Did the revisions in Act 133 'do the trick'? Are there still issues with U&Os?](#)
- [8:38 Why are some municipalities slow to implement Act 133?](#)
- [10:48 Glenolden Borough lawsuit](#)
- [15:08 Are there situations in which municipalities can still withhold permits?](#)
- [20:43 What should a Realtor do if they think a municipality is not following Act 133?](#)
- [23:53 How is Act 133 and U&O inspections playing out in the current market?](#)
- [31:33 What are the commercial implications of Act 133?](#)
- [32:28 Are there penalties for violations?](#)
- [34:08 Are you seeing municipalities requiring repairs in less than 12 months?](#)
- [35:28 Is there a link that can be shared with municipalities regarding Act 133?](#)
- [36:58 Can sellers set up these municipal inspections prior to putting a property on the market?](#)
- [38:58 What can be done with municipalities that refuse to work within Act 133?](#)
- [41:28 If a property was already sold and the municipality didn't inspect, can they come back to inspect later?](#)
- [46:08 If a buyer feels forced to sign a 30-day affidavit, is it enforceable?](#)
- [48:18 When are municipalities allowed to prevent occupancy? What are the differences between the three types of resale permits described in Act 133?](#)

Upper Darby topped database searches in 2021

Suburbanrealtorsalliance.com had more than 165,000 unique page views from January to early November 2021, and much of that traffic flowed to the municipal database. The database provides information about resale inspection and certification requirements, tax rates, sign ordinances and other topics relevant to real estate. “We work hard to ensure the database is a one-stop resource for accurate information that our members need to do business in this region,” said SRA administrative assistant Bobbi Wenk, who maintains the database.

Of the database’s 238 municipal entries, the top 10 most viewed were:

1. Upper Darby Township (Delaware)
2. Bristol Township (Bucks)
3. Bedminster Township (Bucks)
4. Abington Township (Montgomery)
5. Bensalem Township (Bucks)
6. Middletown Township (Bucks)
7. Norristown Municipality (Montgomery)
8. Northampton Township (Bucks)
9. Haverford Township (Delaware)
10. Phoenixville Borough (Chester)



STRATEGIC PLAN

OUR MISSION



Impact public policy for the benefit of real estate and the protection of private property rights.

PRIORITY #1 - Advocacy & Relationships



SRA will use its advocacy tools, member grassroots efforts and legislative relationships to advance local, state and federal legislation and regulations that benefit the real estate industry and private property rights.

PRIORITY #2 - Support Elected Officials Who Support Us



SRA will prioritize RPAC and SERPAC as a means of supporting elected officials who understand and favor legislation and policies that benefit our industry and home ownership.

PRIORITY #3 - Industry-Leading Communications



SRA will lead the way in the use of media to ensure effective communications with both stakeholders and the community regarding issues of importance to Realtors® and consumers.

PRIORITY #4 - Organizational Excellence



SRA will operate with excellence, integrity and professionalism while providing the best possible value for its stakeholders. This includes fiscal stewardship, staffing, governance, culture and ongoing evaluation of internal best practices.



1 Country View Road, Suite 201
Malvern, PA 19355

610-981-9000

www.suburbanrealtorsalliance.com