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FOR IMMEDIATE RELEASE

Area REALTOR® Associations Merge to Form Largest Local in State

New association to serve REALTORS® across 3 suburban Philadelphia counties

Malvern, PA (December 29, 2020) – On January 1, 2021, the Suburban West REALTORS® Association and the Montgomery County Association of REALTORS® will merge to form Tri-County Suburban REALTORS®, the largest local REALTOR® association in the state of Pennsylvania. The new organization will serve over 8,500 REALTORS and affiliated members primarily in Chester, Delaware and Montgomery counties.

The merger, approved by Suburban West and Montgomery County members in June, is the culmination of a long-standing collaborative partnership between the two suburban Philadelphia REALTOR® associations, and a strategic decision that leverages the strengths of both organizations to deliver expanded services and support for REALTOR® members.

“Our consolidation is an intentional, strategic move. By merging we gain the ability to offer more to our members,” says Anne Marie Matteo, President/CEO of the newly formed Tri-County Suburban REALTORS®. “We increase our influence and capacity to provide enhanced support and expanded delivery options for professional development, which benefits both the member and the buying and selling public.”

Josh McKnight, incoming Chairman for Tri-County Suburban and a REALTOR® with Keller Williams Horsham agrees. “This merger is a natural extension of an ongoing partnership. It makes sense for our members that we would formally unite to become a stronger organization that can help them prepare for an ever-changing industry.”

“It’s critical to be progressive in the new business environment we work in,” says Matteo. “Our members’ best interests are at the forefront of this decision. In an uncertain time, we’re confident this is the best way to provide them a better future.”

Tri-County Suburban REALTORS® advocates for the real estate industry and private property rights. They promote the professional integrity of members involved in all aspects of the residential and commercial real estate. Learn more at tcsr.realtor.

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REALTOR® is a federally registered collective membership mark which identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and subscribes to its strict Code of Ethics.